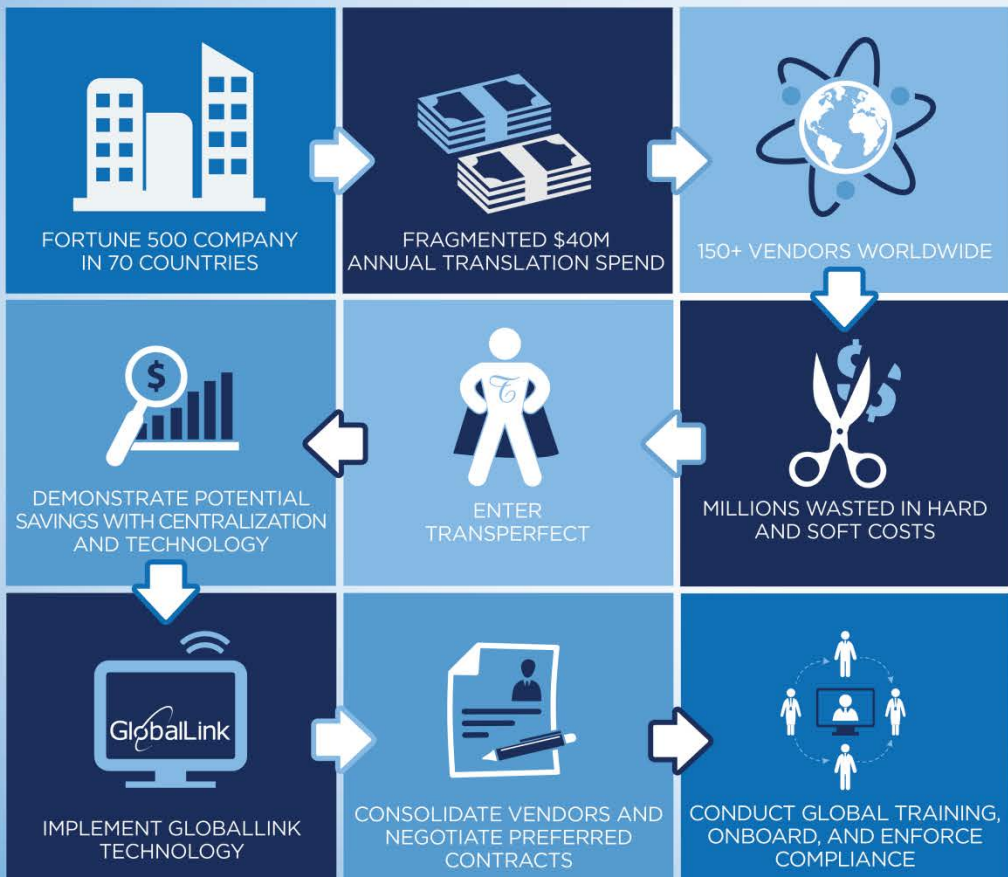


CASE STUDY

CENTRALIZING GLOBAL TRANSLATION SPEND



RESULTS

\$15M

ANNUAL
SAVINGS

38%

DROP IN
HARD COSTS

35%

REDUCTION IN
TIME-TO-MARKET

20%

DECREASE IN
PROJECT MGMT
COSTS